DANIEL FOST

P.O. Box 151524, San Rafael, CA 94915 Mobile: (415) 297-1910 danfost@gmail.com www.danfost.com @sanfrandan

EXPERIENCE

Freelance Writer, San Francisco, CA

August 2007-present

Specializing in technology and sports stories, with a generalist's range. Work both in journalism and for corporate clients. Produce books, web content, and magazine and newspaper articles. Sports books listed separately below.

Books:

- <u>Community Economics</u>, Inc.: Researched and wrote 108-page history book for 40th anniversary of a nonprofit devoted to affordable housing, May 2015.
- <u>Echo Memoirs</u>: Researched and wrote 215-page history of California Casualty, a 100-year-old insurance company in fourth generation of family management, January 2014.
- <u>"The Two-Second Advantage: How We Succeed By Anticipating the Future Just Enough."</u> Wrote sections of book by Tibco CEO Vivek Ranadive, published 2011.

Journalism:

- New York Times: Wrote stories on technology, baseball and other subjects.
- Los Angeles Times: Regular contributor of news and technology stories.
- Sports Illustrated Custom Content: Wrote features about sports and technology.
- <u>San Francisco magazine</u>: Features on <u>parents who work in high-tech</u> but send their children to low-tech Waldorf schools, and on the <u>San Francisco Giants' 50 cursed years</u> on the West Coast. Regular contributor to "The Talk" section.

Corporate:

- <u>University of California, San Francisco</u>: Report and write news and feature stories for Web site of major university, hospital and research institution.
- <u>Pandora</u>: Ghost-write contributed content pieces for employees of music service.
- GE Software: Ghost-write blog posts for leading software executive.
- Other media outlets include <u>Forbes.com</u>, <u>Popular Science</u>, <u>Fortune.com</u>, USA Today, <u>Plenty magazine</u>, Release 2.0, <u>San Francisco Business Times</u>, Giants and A's magazines, <u>Nantucket Today</u> magazine, and <u>Make: magazine</u>. (Stories linked <u>online</u>.)
- Other corporate clients include <u>Credit Karma</u> (for <u>Bulleit Group</u>), <u>eBay</u>, <u>AT&T</u>, <u>Super Lawyers</u>, <u>Joseph Cotchett Esq.</u>, <u>Hospital Council of Northern California</u>, <u>Blue Heron Research Partners</u>, <u>Opes Advisors</u>, <u>JD Supra</u>, <u>Dominican University</u>, <u>California State University</u>, <u>East Bay</u>, and <u>EdSource</u>.

SPORTS BOOKS AND NEWSPAPERS

Author, "Unstoppable: A Dream Season for the Warriors" (San Francisco Chronicle)

June 2015

Author, "Dynasty: One of the Wildest Seasons in Giants History" (S.F. Chronicle)

November 2014

Wrote all content for 96-page magazines produced on tight deadline when the Golden State Warriors and San Francisco Giants won the 2015 and 2014 world championships, respectively. Perfect-bound publications sold for \$9.95 each.

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Author, "Giants Baseball Experience" (MVP Books)

March 2014

Wrote year-by-year history of baseball's San Francisco Giants and their New York predecessors. Hardbound coffee table book of 224 pages sold for \$35.

Author, "Giants Past and Present" (MVP Books)

First Printing, April 2010

Wrote 144-page history of baseball's New York and San Francisco Giants, featuring historical research and original reporting. Hardbound coffee table book sold for \$25. One of the best sellers in the MVP portfolio.

- Marketing efforts include a blog, extensive social media presence including <u>Twitter</u>, <u>Facebook</u> and <u>YouTube</u>, many television and radio appearances, <u>excerpts in print media</u>, and many bookstore events and public appearances, including the Los Angeles Times Festival of Books and the Museum of the City of New York.
- Book sold out 5,000 copies of first edition and went into updated second printing in 2011, commemorating Giants' World Series victory. Second edition also sold out after second championship in 2012, leading to third edition.

San Francisco Chronicle, San Francisco, CA

May 1998-August 2007

Staff writer for business section of daily newspaper, circulation 400,000.

- Covered Silicon Valley beats including Internet startups, semiconductors and software.
- Wrote weekly media column, 1999-2003.
- Named Best Bay Area Technology Reporter, 2006, by S.F. Bay Area Publicity Club.
- Faced contempt of court charges in 2000 for refusing to testify about unpublished information in 1997 murder story. Charge overturned by California Court of Appeals.

Marin Independent Journal, Novato, CA

Nov. 1991-May 1998

Reporter for daily newspaper, circulation 43,000. Covered features, news, technology.

• Won scholarship to Wesleyan Writers Conference, one of two national winners, 1997.

OTHER EXPERIENCE

I started writing sports while at Bloomfield (N.J.) High School (Class of 1980). I was a news reporter at Tab Newspapers in Newton, Mass. and at the Ithaca (N.Y.) Journal, and spent four months "on loan" to USA Today. I freelanced for two years when I moved to California in 1989, including for American Demographics, New York Times, Chicago Tribune, Washington Post, Oakland Tribune and Columbia Journalism Review.

EDUCATION

Boston University, College of Communication

Sept. 1980-May 1984

B.S. in Journalism, concentration in Political Science. Magna Cum Laude.

- Washington Legislative Internship Program: Intern for US Rep. Wyche Fowler (D-Ga.)
- Sports editor for The Daily Free Press.

References available upon request.